

Town of Maggie Valley
Parks, Recreation, Festival Advisory Committee
August 11, 2008
MINUTES

Members Present: Chairman Tammy Brown, Tammy Wight, Dan Massey, Carol Burrell, and Sonja Michels
Staff Present: Manager Tim Barth, Public Works Director Mike Mehaffey, And Town Clerk Vickie Best
Others Present: Mayor Roger McElroy, Detective Archie Shuler, Terry Audett, Les Holzhueter and Chamber Director Lynn Collins

1. Meeting Called to Order

Chairman Brown called the meeting to order at 3:33 p.m. in the Town Hall Boardroom.

2. Approval or Correction of Minutes: May 12, 2008

M. WIGHT MADE A MOTION TO APPROVE THE MINUTES OF MAY 12, 2008 AS PRESENTED.

**MS. BURRELL SECONDED THE MOTION.
MOTION CARRIED UNANIMOUSLY.**

3. Labor Day Craft Show: Tom and Rose Beck: September 4, 5, 6, 2009

Due to the lost of Wadefest, normally held on Labor Day weekend, the committee felt this would be a great opportunity to have a replacement activity.

MS. BURRELL MADE A MOTION TO APPROVE THE LABOR DAY CRAFT SHOW.

**MS. WIGHT SECONDED THE MOTION.
MOTION CARRIED UNANIMOUSLY.**

4. 2010 National HOG Rally: Second Weekend in June: Richard Harshaw

The Committee felt that a presentation was necessary.

The Clerk will ask that Mr. Harshaw attend the September Meeting to answer questions.

5. Discussion on the 2009 Trout Festival

The 2009 Trout Festival will be held June 20, 2009. Attendance at the 2008 Trout Festival was down approximately 30%. It is believed this was due to the high gas prices and State Trooper Blanton's funeral procession going through Maggie Valley. Vendor sales were down as well.

Ms. Collins reported that she has been informed that there would be a significant cost increase for trout filets for 2009.

6. Charlie Cobble: Mini Truck Show would like to move his dates to June 26, 27, 28, 2009 (This year the Angel City Trading Rally was held at this time)

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Ms. Burrell felt that the Angel City Trading Rally was not a rally that should be held in Maggie Valley. The signs were offensive and the girls selling beer were scantily dressed.

**MS. BURRELL MADE A MOTION TO APPROVE THE MINI TRUCK
 NATIONALS FOR JUNE 26 TO JUNE 28, 2009.
 MS. WIGHT SECONDED THE MOTION.
 MOTION CARRIED UNANIMOUSLY.**

7. Open Discussion on the New Haywood County Environmental health collection of fees for the permitting of temporary food establishments.

Haywood County has now implemented a \$50 inspection fee each time a food vendor sets up to sale food. This fee is imposed by the Haywood County Health Department.

The additional inspection fee, the increasing cost of food and ice, and the high cost of gas will have a negative impact on food vendors. The Chamber, as well as other event promoters, cannot lower their cost to compensate for the inspection fee.

8. Continued discussion on the Town receiving 5% of gross alcohol sales

The Town is trying to find ways to increase revenues to offset the expenses at the Festival Grounds.

Director Collins was opposed to taking 5% from gross rather than net profits because of insurance premiums, etc. coming from gross sales.

The Committee discussed several ideas for increasing revenues, and then decided it would be beneficial to have a joint meeting with Council to brainstorm different ideas.

Mayor McElroy spoke from the floor stating that after the lighting and additional electric is installed, the cost to the promoter will decrease because of not having to rent generators. The Festival Ground amenities do have value.

Any changes that occur after the joint meeting will be implemented in 2009.
The meeting date was scheduled 1-hour prior to the regularly scheduled meeting September 8, 2008 at 2:30 p.m.)

9. Manager's Report

New Town Hall/Pavilion Rental Policy (adopted 7/15/08)
 Winterizing the Pavilion
 Marketing the Festival Grounds

Manager Barth presented the committee with the new rental policy for the community center.

COMMUNITY CENTER RENTAL POLICY

<u>Facility</u>	<u>Inside Rates</u>	<u>Outside Rates</u>
Cafeteria Only Meetings		

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| (no food) 8 am to 5 pm M-F | \$10.00 per hr. | \$20.00 per hr. |
| Daily Outdoor Event (Non Commercial)
(with rest rooms) | \$100.00 per day | \$150.00 per day |
| Pavilion Reservation Fee (Non Commercial)
(non profit group, club) | \$10.00 per hr. | \$20.00 per hr. |
- All reservations are on a first come basis.
 - Due to this being a Maggie Valley Community Center, the inside rate will apply to those residents that reside within the corporate limits only. Outside rate applies to all others.
 - Full payment is due with the completed signed application and hold harmless agreement.
 - Hourly rental- 1 hour prior to event will be allowed for set up. 1 hour after the event will be allowed for cleanup at no charge.
 - Reservation fee is refundable if cancelled at least 30 days prior to scheduled event date.
 - No group or organization will be allowed to cook in the kitchen or pavilion snack bar with the exception of the Maggie Valley Civic Association. All foods must be prepared off sight and Town facilities used for serving, warming or catering only.
 - The pavilion and cafeteria are rented on a one (1) day only basis other than large special events with the exception of the annual Quilt Show, Kid's Shopping Sprees and Green's Fair.
 - Large special events are limited to Saturday, Sunday and holidays with set up allowed after 5:00 p.m. the day before the event to prevent inconvenience and disruption to Town Hall, Senior Center, and Library.
 - Any Group sponsoring an event that requires clean up, extra supplies or extra garbage service will be asked to pay a "service fee" based on actual cost of service and supplies.
 - The Pavilion doors must remain open at all times except in inclement weather only. They must be opened immediately after each event. Overnight closing of pavilion is allowed by advanced permission only.
 - Regular Community events or activities to be conducted on a regular basis (daily, weekly, etc.) shall be for the direct benefit of the community and its citizens. Types of activity include the Senior Nutrition program, GED programs, Community College Classes, etc. These activities will be conducted on a contractual basis. Any fees charged will be nominal in nature and will be used to help defray additional costs for utilities and clean up.
 - **NO DRUGS OR ALCOHOLIC BEVERAGES OF ANY KIND SHALL BE PERMITTED ON THE COMMUNITY CENTER PREMISES**
 - No loud music or noise that would disturb the serenity of the surrounding neighborhoods will be allowed.
 - No cursing or bad language inside or outside of the Community Center or the pavilion.

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Ms. Burrell reiterated her frustration with the recent promotional materials distributed by Smokey Mountain Motor Classics (Angel City Trading). The advertisements were disturbing and offensive. The Committee should give serious thought as to how Maggie Valley is being portrayed.

It is difficult for the Town to censor advertising. The Police asked them to remove the sign facing the road and they did so immediately. Several Council members have stressed their dissatisfaction with the event as well.

11. Meeting Adjourned

**ON MOTION OF MS. MICHELS, SECONDED BY MS. WIGHT, WITH ALL IN
FAVOR THE MEETING ADJOURNED AT 4:32 P.M.**

Chairman Tammy Brown

Vickie Best, CMC, Town Clerk