

**TOWN OF MAGGIE VALLEY
REGULARLY SCHEDULED PARKS, RECREATION, FESTIVAL ADVISORY
COMMITTEE
AUGUST 10, 2009
MINUTES**

Members Present: Chairman Tammy Brown, Carol Burrell, Tammy Wight, Dan Massey, and Sonja Michels
Staff Present: Manager Tim Barth, Planning Director Nathan Clark, and Town Clerk Vickie Best

1. MEETING CALLED TO ORDER

Chairman Brown called the meeting to order at 3:32 p.m. in the Town Hall Boardroom.

2. APPROVAL OR CORRECTION OF MINUTES: June 16, 2009

**MS. MICHELS MADE A MOTION TO APPROVE THE MINUTES AS
PRESENTED.**

**MS. BURRELL SECONDED THE MOTION.
MOTION CARRIED UNANIMOUSLY.**

3. PROPOSAL FOR REGULATING YARD SALES

Director Clark and the planning board have been drafting an ordinance prohibiting yard sales within the Commercial 1 district. Non-profit organizations will be allowed to conduct sales by obtaining a town permit.

As a "filler" event, the town will begin allowing yard sales to take place at the festival grounds. The County Fair Grounds has community yards sales the first Saturday of each month. Breakfast foods are sold during the sale.

The goal is to begin in April 2010. The Town would like to partner with a non-profit to organize the sales.

Ms. Michels asked that the police department be notified about yard sales and outdoor sales. Ms. Michels previously had a situation where someone had pulled over onto the Ferguson property and began constructing cabinets, thus blocking the sign for her rental cabins.

Director Clark will address the issue with the police chief.

4. APPROVAL OF 2010 ANTIQUE TRACTOR SHOW

MS. MICHELS MADE A MOTION TO APPROVE THE EVENT.

**MS. BURRELL SECONDED THE MOTION.
MOTION CARRIED UNANIMOUSLY.**

5. OTHER BUSINESS

Town of Maggie Valley
Regularly Scheduled Parks, Recreation, Festivals, Advisory Committee
August 10, 2009

MINUTES

Ms. Burrell asked for an update on the Town hiring a festival director. The members asked to see a new job description for the position. The description should be explicit in what is expected from this position.

Chairman Brown had previously emailed Manager Barth correspondence from an expert in the marketing field. This person has the contacts and expertise to assist the town. Chairman Brown stated that she would arrange for a motel room if Manager Barth wanted to meet with Mr. Mark Perthel.

Funding is in place to pay for the position. The board's fears were that another tourist season is going to be over. Good festivals are created at least one year out.

6. MEETING ADJOURNED

**ON MOTION OF MS. WIGHT, SECONDED BY MS. BURRELL WITH ALL
IN FAVOR THE MEETING ADJOURNED AT 4:15 P.M.**

Chairman Tammy Brown

Vickie Best, CMC, Town Clerk