

**TOWN OF MAGGIE VALLEY
REGULARLY SCHEDULED PARKS FESTIVAL & RECREATION COMMITTEE
MEETING
March 17, 2008
MINUTES**

Members Present: Chairman Tammy Brown, Tammy Wight, and Sonja Michaels and
Larry Wilkens
Staff Present: Planning Director Nathan Clark and Chief of Police Scott Sutton
Others Present: Lynn Collins

Meeting Called to Order

Chairman Brown called the meeting to order at 1:10 pm in the Flossie White Room.

Folkmoot Presentation: Jayme Cooper.

Folkmoot would like to hold an event at the Festival Grounds on Monday July 21, 2008. This event will be named "Folkmoot Under the Stars" (working title) and will be one of the signature events during the festival's 25th anniversary season. This event is designed and envisioned to cater to families. There will be two performing groups present at the event which will also feature several different interaction options with the crowd. Tickets will only be sold at the gate (no advance ticket sales)-\$10.00 for adults and \$5.00 for children. Folkmoot is seeking any type of relief on the rental fees that the Town can give.

Chairman Brown asked what type of agreements Folkmoot had with other venues. Ms. Cooper responded it varies. Some venues such as University of North Carolina-Asheville and the Colonial Theatre in Canton waive their venue rental fees while other venues agree to split the gate 50-50 and others give no relief on their rental fees.

Mr. Wilkens asked about concessions during the event. Those details are still in the works. Maggie Valley Chamber Director Lynn Collins and Jayme Cooper met briefly on the issue and hope to reach a formal agreement in the near future.

Planning Director Clark made two statements. He expressed concern over the date, because of an event held on the Festival Grounds July 19 and July 20. He wanted to check with Public Works Director Mike Mehaffey to make sure there would be adequate turnaround time between the events to ensure the integrity of the Folkmoot event. He also suggested to the board that this may be an event they recommend to the Town Board of Aldermen as a Town sanctioned event because of its target audience being families and to show support for Folkmoot.

Before the Board discussed the issue amongst themselves Ms. Cooper asked two questions. The first question was how the lighting at the Festival Grounds is. Both Chief Sutton and Sonja Michaels assured her there was plenty of lighting on the grounds but the stage lighting would not be adequate enough for their event-they would be responsible for their own stage

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lighting. Her second question was how many people will the Festival Grounds accommodate? Chief Sutton replied 4800. The target goal for this event is 1000.

During the Board discussion all Board members expressed their excitement of this event to Ms. Cooper. Before a formal motion was made a consensus of the Board felt that they should recommend this event to Town Board of Aldermen for “sanctioned event” status. This would allow the Town Board to formally grant relief in any amount.

Chairman Brown made a motion to recommend to the Town Board of Aldermen that the “Folkmoot Under the Stars” event be given Town Sanctioned Event Status and be given rental fee relief. Ms. Michaels seconded the motion. The Motion passed unanimously.

Ms. Cooper was instructed to fill a Festival Grounds Rental Application before leaving Town Hall and to contact the Town Manager about being on the March 25, 2008 Town Board of Aldermen Agenda.

Wadestock: October 11, 2008

The issue of Wadestock was raised when briefly discussing the Make A Wish Foundation’s request to use the Festival Grounds on the same date. A representative from Make A Wish Foundation was scheduled to make a presentation to the board at this meeting but had a scheduling conflict and was unable to attend. Chamber Director Lynn Collins brought to the board’s attention that Wadestock had submitted an application to use the Festival Grounds for October 11. A few members of the board were surprised by this statement, hearing through the community rumor mill the festival would not return for a third year. Planning Director Clark was unaware that application had been submitted to the Town Clerk’s office. He was serving as a “pinch hitter” for both the Town Clerk and Town Manager at this meeting and could not shed any light on the issue.

Without knowing all the application details, he suggested a vote that would only pencil in Wadestock until the Town Clerk returned for the April meeting with full event details.

Ms. Michaels made a motion to just reserve the date for Wadestock until the April meeting when more information would be available. Mr. Wilkens seconded the motion. The motion passed unanimously.

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Chris Anthony: Request to delay Fall 2008 Rally Payment.

After all Board members took time to reread the letter from Mr. Anthony in their background packets. Chairman Brown stated that Mr. Anthony always pays and felt this time would be no exception. He has developed a positive relationship with the Town over the last few years.

CHAIRMAN BROWN MADE A MOTION TO ALLOW MR. ANTHONY UP TO MAY 31, 2008 TO FUFILL HIS PAYMENT OBLIGATIONS TO THE TOWN OF MAGGIE VALLEY FOR USE OF THE FESTIVAL GROUNDS. MR. WILKENS SECONDED THE MOTION. THE MOTION PASSED UNAMIOUSLY.

Other Business

► Ms. Wight asked Planning Director Clark about placing a water fountain at Parham Park because she didn't remember seeing one on the site plan. Mr. Clark said there would definitely be a water fountain at Parham Park the location was yet to be determined but it would be close to the picnic shelter/bathhouse area. Chairman Brown wanted to be sure Mr. Clark knew what Ms. Wight was asking for-she is talking about an actual water fountain not drinking fountain. Mr. Clark said there were no plans at this time of adding a water fountain feature to Parham Park.

MS. WIGHT MADE A MOTION TO ADJOURN AT 1:40 PM. MR. WILKENS SECONDED THE MOTION. MOTION CARRIED UNANIMOUSLY.

Chairman Tammy Brown

Vickie Best, CMC, Town Clerk

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