

**TOWN OF MAGGIE VALLEY
PARKS, RECREATION, FESTIVAL ADVISORY COMMITTEE
JANUARY 14, 2008
3:30 PM
MINUTES**

Members Present: Chairman Tammy Brown, Sonja Michels, Dan Massey,
Carol Burrell and Tammy Wight
Staff Present: Manager Tim Barth, Chief Scott Sutton, and Town Clerk
Vickie Best

1. Meeting Called to Order

Chairman Brown called the meeting to order at 3:35 pm in the Flossy White Room.

2. Approval or Correction of Minutes: November 12, 2007

**MS. WIGHT MADE A MOTION TO APPROVE THE MINUTES OF NOVEMBER
12, 2007 AS PRESENTED.**

**MS. BURRELL SECONDED THE MOTION.
MOTION CARRIED UNANIMOUSLY.**

3. Discussion regarding Chris Anthony's letter of response

The Committee asked that the Clerk send a certified letter to Mr. Anthony requesting the deposit by February 15, 2008. *Due to the clerk being out of the office there was a delay in getting the letter sent. The due date is now February 22, 2008.*

**4. Approval or Denial of Events: 12 Annual Mini Truckin Nats
18 Annual All Chevy/ GMC Truck Nationals**

**MS. WIGHT MADE A MOTION TO APPROVE BOTH THE EVENTS.
MR. MASSEY SECONDED THE MOTION.
MOTION CARRIED UNANIMOUSLY.**

5. Review of Job Classification for Festival Director/ Events Coordinator

This would be a town employee that would work approximately 30-hours per week. The cut off date for accepting applications will be mid-February. The person will come to work on or around April 1 (after renovations are complete).

Mr. Massey questioned if this person could assist with the Buxton Study and solicit those selected businesses to relocate to Maggie Valley.

Manager Barth explained that the two venues are not compatible. Mark Clasby of Haywood County Economic Commission will assist with bringing companies to the area.

Mr. Massey went on to question if Maggie Valley could collaborate with another Town to bring events. The person should be paid based on performance. It will take two to three years to bring in large annual events.

Town of Maggie Valley
Regularly Scheduled Parks, Recreation, Festival Advisory Committee
January 14, 2008
MINUTES

Ms. Collins explained that Mr. Jeff Cody is looking at bringing in two new events. He is also looking at June 2008 for another motorcycle rally.

6. Other Business

Ms. Wight asked that information be provided about the brick fundraiser that had taken place several years ago.

7. Meeting Adjourned

**MS. WIGHT MADE A MOTION TO ADJOURN AT 4:07 PM, WHICH WAS
SECONDED BY MS. BURRELL, WITH ALL IN FAVOR.**

Chairman Tammy Brown

Vickie Best, CMC, Town Clerk