

**Town of Maggie Valley
Parks, Recreation, Festival Advisory Committee
January 12, 2009
3:30 p.m.
MINUTES**

Members Present: Chairman Tammy Brown, Tammy Wight, Carol Burrell, and Sonja Michels
Staff Present: Manager Tim Barth, Planning Director Nathan Clark, Chief Scott Sutton and Town Clerk Vickie Best

1. Meeting Called to Order

Chairman Brown called the meeting to order at 3:35 p.m. in the Town Hall Boardroom.

2. Approval or Correction of minutes: December 8, 2008

**MS. WIGHT MADE A MOTION TO APPROVE THE MINUTES AS
PRESENTED.**

**MS. MICHELS SECONDED THE MOTION.
MOTION CARRIED UNANIMOUSLY.**

3. Review of signage: Scott Sutton

The committee was happy with the revised sign. The Sign was simple and easy to read. Two signs will be placed at the Festival Grounds (egress/ingress) and one will be placed at both entrances to Town.

**MS. BURRELL MADE A MOTION TO ACCEPT THE SIGN AS PRESENTED.
MS. WIGHT SECONDED THE MOTION.
MOTION CARRIED UNANIMOUSLY.**

4. Approval of Run to the Valley (Street Rod Show) October 1 thru October 3, 2009 (Application Fee Paid)

**MS. WIGHT MADE A MOTION TO APPROVE THE RUN TO THE VALLEY
STREET ROD SHOW.**

**MS. MICHELS SECONDED THE MOTION.
MOTION CARRIED UNANIMOUSLY.**

5. Other Business

● Folkmoot has requested to use the festival grounds free of charge July 15, 2009 for an event. North Carolina is the official state for the international festival. Allowing Folkmoot to perform at the festival grounds would provide exposure.

**CHAIRMAN BROWN MADE A MOTION TO ALLOW FOLKMOOT TO USE
THE FESTIVAL GROUNDS JULY 15, 2009 AND TO WAIVE THE FEES.**

**MS. BURRELL SECONDED THE MOTION.
MOTION CARRIED UNANIMOUSLY.**

Town of Maggie Valley
Regularly Scheduled Parks, Recreation, Festival Committee
January 12, 2009

MINUTES

- The committee questioned Manager Barth about the status of the Town hiring a Festival Director or maybe splitting the job As Festival Director and Chamber Director. Ms. Burrell felt that splitting the job would be beneficial to both entities. The Town and the Chamber can work together with a common goal rather than creating dual goals.

Ms. Lynn Collins, the current Chamber Director, will be leaving to take the TDA Director's position. Ms. Collins has been advertising the Festival Grounds and bringing in events to a degree.

It does not appear that the Board of Aldermen are agreeable to hiring a person to carry both positions.

The Committee asked that the Town hire someone as soon as possible. Every effort must be made to increase tourism.

6. Meeting Adjourned

ON MOTION OF MS. WIGHT, SECONDED BY MS. MICHELS, WITH ALL IN FAVOR, THE MEETING ADJOURNED AT 3:57 P.M.

Chairman Tammy Brown

Vickie Best, CMC, Town Clerk