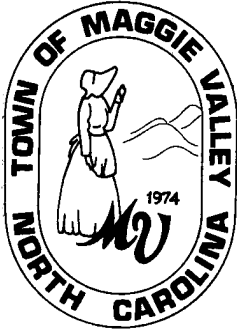


MAGGIE VALLEY TOURIST DEVELOPMENT AUTHORITY
SUBCOMMITTEE



Chairman Roger McElroy, Lydia Freyeisen, Tammy Wight,
Beth Reece, Tom Knapko

**Special Called Meeting
July 22, 2008**

Members Present: Chairman Roger McElroy, Tammy Wight,
Lynda Fryeisen, and Tom Knapko

Staff Present: Manager Tim Barth and Town Clerk Vickie
Best

Others Present: Chamber Director Lynn Collins and
HCTDA Liaison Marian Hamel

Chairman McElroy called the meeting to order at 1:03 p.m. in the Town Hall Board Room. The purpose of the special called meeting is to consider reopening the application period for the remaining funds from the 1% occupancy tax.

Ms. Hamel informed the committee that the HCTDA is still working to perfect the guidelines for distributing the 1% funding. As with any new process, problems arise that need to worked-out to make the process unproblematic.

Ms. Collins stated that the revenues are not coming in as originally projected. The economy has affected tourism throughout Haywood County.

Chairman McElroy felt that any funds that remain should be spent to attract overnight visitors. Any efforts to increase visitors to Maggie Valley should be considered.

The Annual Fall Days Decoration Committee has requested assistance. It also appears that the 6th Annual BBQ Festival could use to help with funding.

The next HCTDA meeting will be held on August 20, 2008. The deadline for submitting applications to them is 10-days prior to their meeting.

The committee briefly discussed the proposed lighting for the Festival Grounds. More information will be provided as proposals come in.

**MR. KNAPKO MADE A MOTION TO REOPEN THE APPLICATION PROCESS
UNTIL 5:00 P.M. ON AUGUST 7, 2008 TO ALLOCATE THE BALANCE OF
FUNDS REMAINING FROM THE LAST CYCLE, CALL A MEETING FOR 9:30
A.M. ON AUGUST 11, 2008, AND THEN DELIVER THE APPROVED
APPLICATIONS TO THE HCTDA BY AUGUST 13, 2008
MOTION CARRIED UNANIMOUSLY.**

Maggie Valley Tourist Development Authority Subcommittee
July 22, 2008
MINUTES

The MVTDA Committee decided to meet quarterly.

For the second round of funding, hardship should be taken into consideration if it puts “heads in beds”.

Ms. Hamel suggested that in an effort to be fair to all businesses submitting applications for funding, the committee should review each document to be assured that the criteria is met and look back at the reason some applications were denied in the last cycle of funding.

Referring back to the discussion on adding additional lighting to the Festival Grounds, the members felt additional lighting would make current events more enjoyable and entice new events. Additional electric outlets will negate the need for generators.

\$20,000 has been allocated for lighting this year from the 1% funding.

**MR. KNAPKO MADE A MOTION TO ALLOCATE FUNDS TO FINANCE
ADDITIONAL LIGHTING TO BE INSTALLED ON THE FESTIVAL
GROUNDS.**

**MS. FREYEISEN SECONDED THE MOTION.
MOTION CARRIED UNANIMOUSLY.**

Manager Barth will provide additional information at the August 11, 2008 meeting.

**MR. KNAPKO MADE A MOTION TO ADJOURN AT 1:28 P.M.
MS. WIGHT SECONDED THE MOTION.
MOTION CARRIED UNANIMOUSLY.**

Chairman Roger McElroy

Vickie Best, CMC, Town Clerk