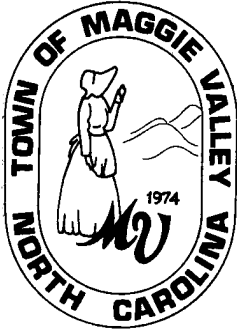


MAGGIE VALLEY TOURIST DEVELOPMENT AUTHORITY
SUBCOMMITTEE



Chairman Roger McElroy, Lydia Freyeisen, Tammy Wight,
Beth Reece, Tom Knapko

**Special Called Meeting
April 14, 2008**

Members Absent: Ms. Reece
Others Present: Manager Tim Barth, Finance Director
Shayne Wheeler, TDA Liaison Marian Hamel, Chamber Director
Lynn Collins, and Town Clerk Vickie Best

Chairman McElroy called the meeting to order at 9:45 a.m. in the Flossy White Room of Town Hall.

As earlier stated, a special called meeting would be held after confirmation was made with Ms. Ellis, the County TDA Director, regarding the following request.

Eaglenest Entertainment: Maggie Valley Free Family Fun Nights

The subcommittee felt they could not assist with funding for anything other than the flyers. This event will not “put heads in beds”. The Fun Night is considered the cost of doing business. Residents and visitors already in Maggie Valley would be attending this type of function.

**MR. KNAPKO MADE A MOTION TO DENY THE REQUEST FOR FUNDING
FOR FAMILY FUN NIGHT. BOTH ARE FREE NIGHT EVENTS.**

MS. WIGHT SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Eaglenest Entertainment: Portable information & Ticket Sales Trailer

Director Ellis will be checking to see if TDA could help with the decals and graphics. The information and ticket sales trailer would have to be open to any business willing to pay the fee to cover the credit card expenses. One hotel could not be advertised over another due to the funding being from occupancy tax.

Ms. Wight felt that it was a wonderful concept that could get Maggie Valley’s name “out there” to the public.

Mr. Knapko agreed, but would like to see the results after the trailer has been manned for a while. It is difficult sitting in a trailer throughout the day and evening. It is a big undertaking.

MR. KNAPKO MADE A MOTION TO DENY FUNDING THE REQUEST.

MS. FREYEISEN SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

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Town of Maggie Valley
TDA Subcommittee
April 14, 2008
MINUTES

Ms. Wight suggested Ms. Keller going to the County TDA, the concept is great and she would like to see it happen.

**MS. WIGHT MADE A MOTION TO APPROVE THE MINUTES OF APRIL 2,
2008 AS PRESENTED.**

**MR. KNAPKO SECONDED THE MOTION.
MOTION CARRIED UNANIMOUSLY.**

A work session was scheduled for May 5, 2008 at 9:30 a.m.

The next MVTDA meeting will be held on May 12, 2008 at 9:30 a.m.

**ON MOTION OF MS. FREYEISEN, SECONDED BY MR. KNAPKO, WITH ALL
IN FAVOR THE MEETING ADJOURNED AT 10:35 A.M.**

Chairman Roger McElroy

SEAL

Vickie Best, CMC, Town Clerk